



Amplify Youth — Spectrum of Becoming

Sponsorship Prospectus — Digital Inclusion &
Inclusive Communication

A youth-led documentary program that builds voice, inclusion and local creative capacity

Key Outcomes



Trained young people with practical production skills



Two community screenings with Auslan & captions



A reusable documentary for education and community use

Events are designed to be inclusive, accessible and welcoming to diverse communities.

A hands-on film program that trains young people in storytelling and production and culminates in public, fully accessible screenings.

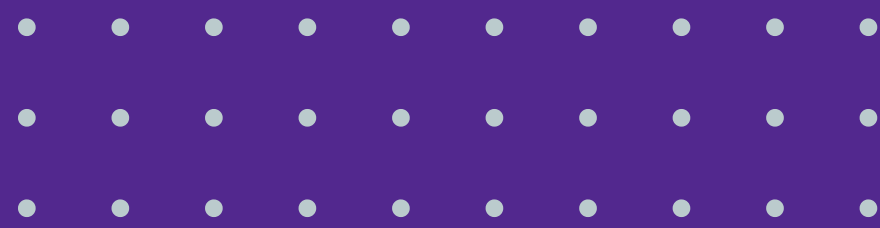
Scalable, replicable and designed to prioritise inclusion.





Program overview

- Co-designed workshops teach story, filming and editing skills
- Small cohort delivery to prioritise mentoring & confidence building
- Professional post-production yields a captioned documentary asset
- Public screenings with accessible supports and vendor activation



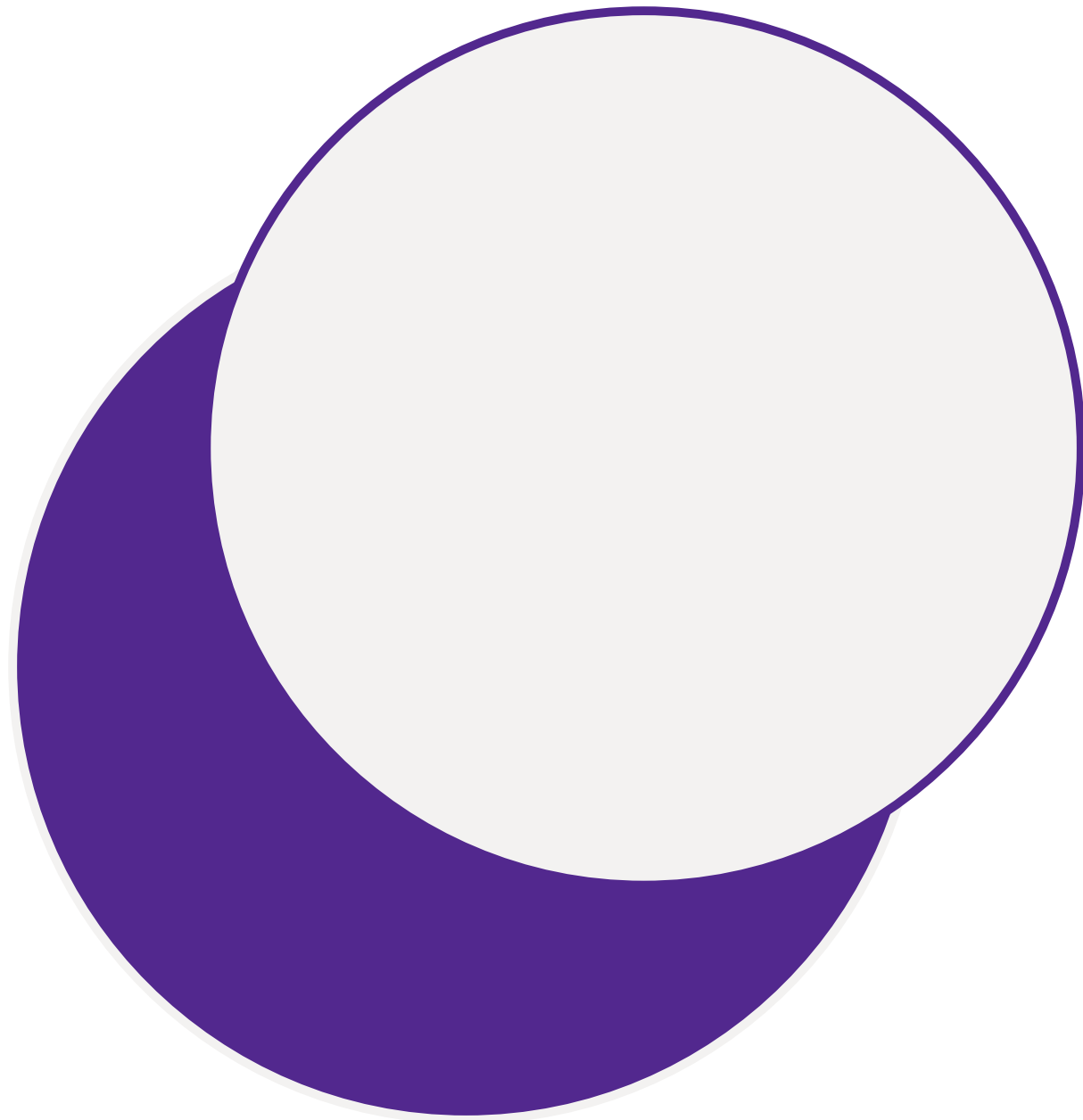
MAKING INCLUSION OPERATIONAL

- Practical tools and templates for everyday accessible communication
 - Evidence pack for sponsors: attendance exports, facilitator logs and M&E brief
 - Pilot outputs that are auditable, reusable and ready for scaling

Digital-first — accessible by design

- Real-time captioning and embedded open captions
- Auslan video feeds and promotional signer clips
- Easy Read and braille-friendly resources on request
- Low-bandwidth options and assisted completion for access





Audience & reach

- Young people, 13–25 (priority cohorts: NDIS clients, CALD, ATSI, LGBTQIA+, neurodivergent)
- Community audiences at screenings (local families, schools, services)
- Local businesses & vendors (6–10 stalls per screening)
- Digital audience: schools, libraries and wider online viewers



Why Sponsor?

- Turn evidence into low-cost, measurable organisational change
- Meet CSR goals through demonstrable inclusion outcomes
- Reach local communities, staff and industry with trusted programming
- Receive a full sponsor report and case study for your impact portfolio

SPONSORSHIP TIERS

SILVER

Logo on print & digital, website feature, tickets for staff

\$3 000+

GOLD

Prominent logo, speaking slot, workshop seats, case study in evidence pack

\$7 500

PLATINUM

Naming rights; opening remarks; dedicated social campaign; VIP benefits

\$15 000

SPONSORSHIP TIERS

BRONZE

Program logo placement,
social mentions, community
tickets

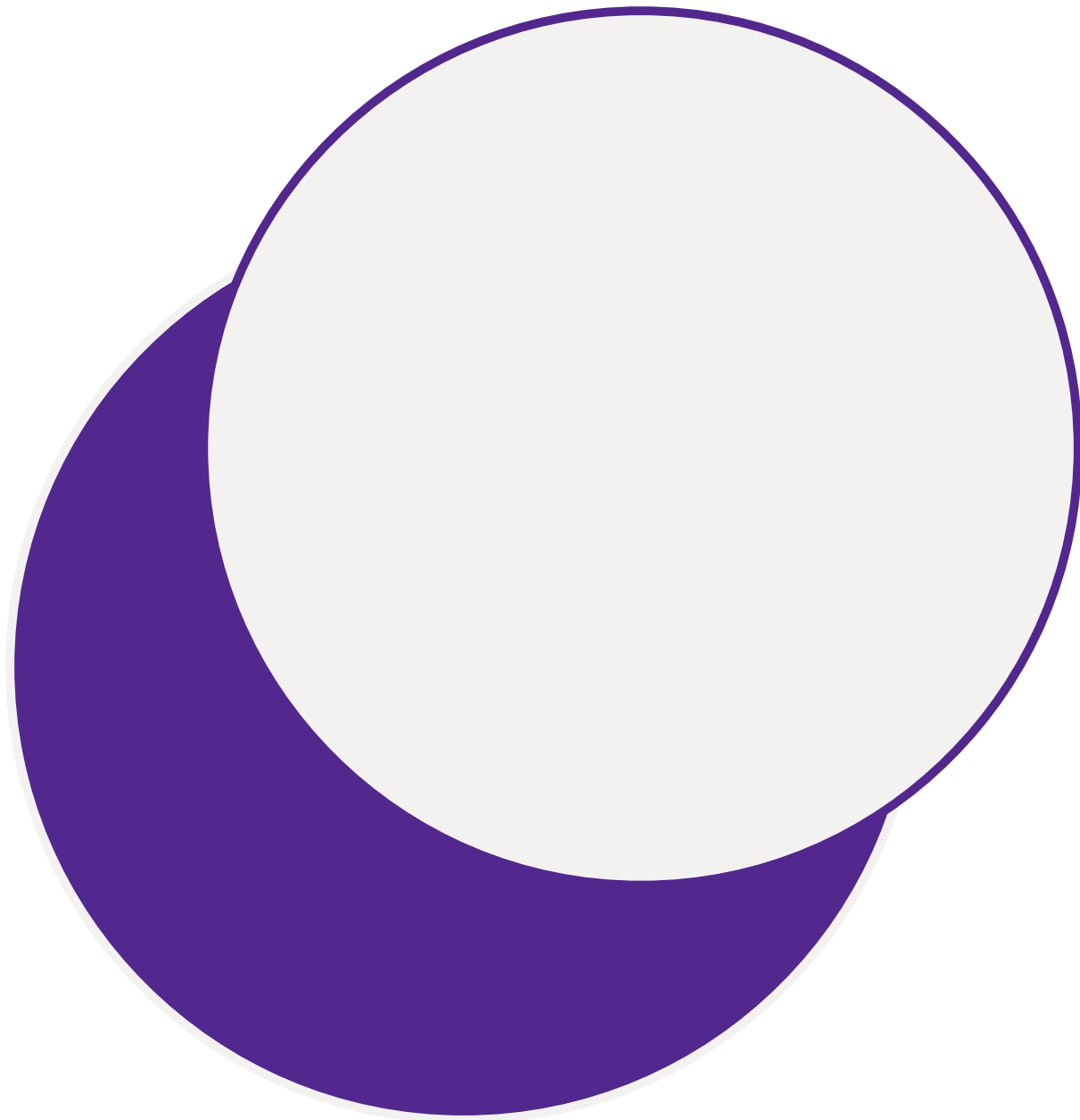
\$3 000+

IN-KIND

AV, post-production, venue or
media — benefits flexible &
value-matched

\$7 500

Measurement & reporting



- Independent evaluation & impact validation available on request
- Sponsor report within 4 weeks (attendee profile, CSAT, qualified leads)
- Pilot Evidence Pack — attendance exports, facilitator logs, M&E brief
- Media clippings, social metrics and digital view analytics
- 3-month outcomes brief and follow-up case study offered

Timeline



Planning & partner briefings → recruit & co-design



Workshops & filming → small cohort delivery (



Post-production → edit, captions, final mix



Community screenings & release → public events + digital launch



Reporting & legacy → Pilot Evidence Pack + school/library outreach



Contact & Next Steps

To confirm a sponsorship, request a tailored package or arrange a short briefing, please contact Sarah.

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